Chatflow Specialist & Performance Analyst

Fabian Schreuder

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Profile

Data analyst with expertise in SQL querying and Python automation. Currently pursuing a Master's in Data Science for Food and Health, I am passionate about data-driven solutions to address public health issues. My academic and professional journey is fueled by a commitment to use data science to improve lives.

An effective communicator and eager learner, I am looking for opportunities to integrate academic knowledge with practical applications, aiming to advance both personal growth and organizational success in the field of public health.

Core Competencies

- System optimisation & project management
- Python programming and automation
- SQL database management and complex querying
- Technological expertise
- Data management & advanced data analysis
- User training & support
- Continuous improvement & commitment to optimisation
- Technical cooperation & solution development

Professional Experience

Foot Locker EMEA

● **Chatflow Specialist & Performance Analyst**   Apr 2024 - Present

- Manage the integration of chatbots with backend CRM systems to ensure seamless functionality across multiple platforms.
- Deploy, optimize, and analyze the performance of conversational agents focusing on the main EMEA markets.
- Develop and refine performance KPIs for chatbot operations, translating complex analytical data into actionable insights for stakeholders.

Wageningen University & Research

● **CRM Marketer**   Oct 2022 - Apr 2024

- Led the strategic development and implementation of CRM integration projects.
- Developed Python scripts for automating data extraction, transformation, and analysis, boosting efficiency in marketing strategy development.
- Wrote complex SQL queries for data-driven decision-making in marketing campaigns.
- Enhanced system integration with other business applications by optimizing a large codebase.
- Adopted high-quality coding standards focusing on clean, modular, and testable code.

Skills

Skill	Level
Data analysis	Expert
Continuous learning	Expert
Attention to detail	Expert
Agile project management	Proficient
Solution development	Proficient
Technical collaboration	Proficient
Technical translation	Proficient
SQL querying	Proficient
Python automation	Proficient
Azure cloud services	Novice
User training & Support	Novice

Education

Wageningen University & Research

Bachelor of Science, BSc

Business and Consumer Sciences